



TYRONE STARS INLINE
HOCKEY CLUB SPONSORSHIP
BOOKLET 2011

Package 1 Main Team Sponsor

Become the official sponsor of the Tyrone Stars and gain maximum exposure

Benefits to your company:

- Prominent positioning of your company logo embroidered on home, away and special edition jerseys. Logo size: 12" x 4"
- Positioning of your logo on team hats and team track suits that all players will wear for any photo opportunities or media interviews.
- Advertisement banner located in Dungannon Leisure centre during games. (Production costs met by sponsor).
- Organised Introductory Hockey Coaching / fun day for your staff & your staff's children.
- Match photos appearing in local newspapers monthly, Showing company logo on jersey.
- Appearance of company's logo on jersey's in games around Ireland, UK & Europe.
- Company name/logo on all replica jerseys worn by fans
- Advertisement space on club website promoting your company.
- Framed team photo

Package Cost: £500

How will your sponsorship package help the club?

Inline hockey is an expensive game to play. Equipment costs, travelling, entering competitions, leagues and renting of courts add's up to a major finance budget each season. The main benefits to the club for getting a main sponsor, will be to help with these costs. If you require any further details about any of the Sponsorship packages please do not hesitate to call our clubs sponsorship officer Stephen Lynch stephen@pigsflymedia.com or call him on 07779297414

Below is an EXAMPLE image of where an official sponsor's logo will appear on the team jerseys.



Package 2 Back of Team Jerseys

Corporate branding on back of jerseys

The Stars hockey jersey is an ideal vehicle to promote your company name/logo. As well as being worn by all Tyrone Stars players in competition the jersey is also worn in replica form by all the team's supporters, to matches, social functions and as leisure wear. By advertising on the back of the jersey your name/logo can be clearly seen during play, including goal celebrations and face-offs.

Benefits to your company:

- Company name/logo on the back of all team jerseys below the players' numbers.
- Company name/logo on the back of all replica jerseys worn by fans.
- Match photos appearing in local newspapers monthly, Showing company logo on jersey.
- Appearance of company's logo on jersey's in games around Ireland, UK & Europe.
- Advertisement space on club website promoting your company.
- Framed Team Photo

Package Cost: £400

If you require any further details about any of the Sponsorship packages please do not hesitate to call our clubs sponsorship officer Stephen Lynch stephen@pigsflymedia.com or call him on 07779297414



Package 3 Small Advertisement on Team Jerseys

Corporate branding on Players Jersey

The Stars hockey jersey is an ideal vehicle to promote your company name/logo. As well as being worn by all Tyrone Stars players in competition the jersey is also worn in replica form by all the team's supporters, to matches, social functions and as leisure wear. By taking a small shirt advertisement on the jersey your name/logo can be clearly seen during play, including goal celebrations and face-offs.

Benefits to your company:

- Company name/logo on the front of players shirts
- Company name/logo on the front of all replica jerseys worn by fans.
- Match photos appearing in local newspapers monthly, Showing company logo on jersey.
- Appearance of company's logo on jersey's in games around Ireland, UK & Europe.
- Advertisement space on club website promoting your company.

Package Cost: £200

If you require any further details about any of the Sponsorship packages please do not hesitate to call our clubs sponsorship officer Stephen Lynch stephen@pigsflymedia.com or call him on 07779297414



Package 4 Puck Sponsorship

Inline hockey pucks are surprisingly expensive costing £6 per puck. In order to run proper training sessions the team needs a minimum of 20 pucks in order for drills to run correctly. Your company's sponsorship of this package is assisting directly with the progression of the team.

Benefits to your company:

- Advertisement space on club website promoting your company.
- Team Photo

Package Cost: £75

If you require any further details about any of the Sponsorship packages please do not hesitate to call our clubs sponsorship officer Stephen Lynch stephen@pigsflymedia.com or call him on 07779297414

Package 5 Website Sponsorship

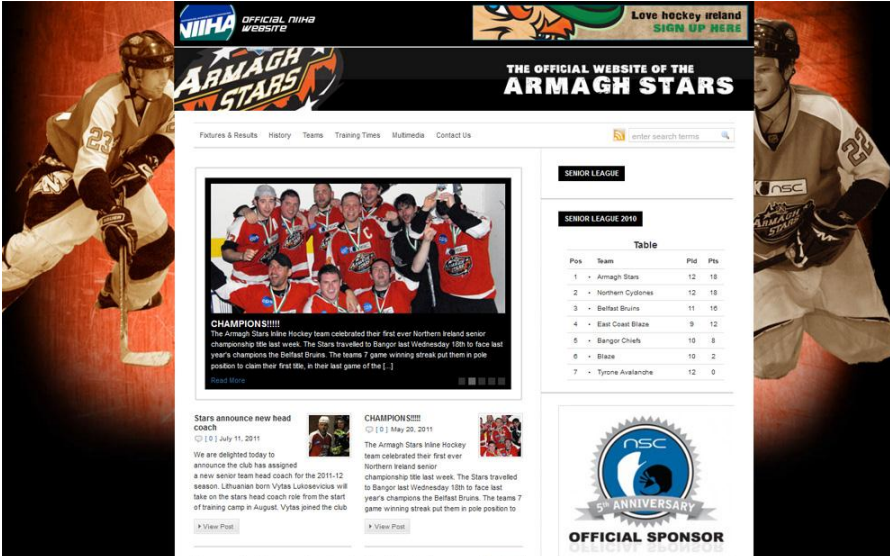
Our club is in the process of getting a website professionally designed, with regular Inline hockey updates and regular match photographs appearing on the site, we estimate a high number of visitors each month averaging around the 2000 mark. For a small sponsorship your company can have an advertisement prominent on the main page.

Benefits to your company:

- Advertisement space on club website promoting your company.

Package Cost: £50

If you require any further details about any of the Sponsorship packages please do not hesitate to call our clubs sponsorship officer Stephen Lynch stephen@pigsflymedia.com or call him on 07779297414



The screenshot shows the official website of the Armagh Stars inline hockey club. The header includes the NIHA logo, the text 'OFFICIAL NIHA WEBSITE', and 'Love hockey ireland SIGN UP HERE'. The main navigation menu lists 'Fixtures & Results', 'History', 'Teams', 'Training Times', 'Multimedia', and 'Contact Us'. A search bar is located on the right. The main content area features a large photo of the team celebrating, with a 'CHAMPIONS!!!!' headline. Below this is a news article titled 'Stars announce new head coach' dated July 11, 2011. To the right, there is a 'SENIOR LEAGUE' section with a 'Table' listing the top teams: Armagh Stars (12 pts), Northern Cyclones (12 pts), Belfast Bruins (11 pts), East Coast Blaze (9 pts), Bangor Chiefs (10 pts), Blaze (10 pts), and Tyrone Avalanche (12 pts). At the bottom, there is a logo for '5th ANNIVERSARY OFFICIAL SPONSOR'.

Pos	Team	Pld	Pts
1	Armagh Stars	12	18
2	Northern Cyclones	12	18
3	Belfast Bruins	11	16
4	East Coast Blaze	9	12
5	Bangor Chiefs	10	8
6	Blaze	10	2
7	Tyrone Avalanche	12	0



Full Corner Board
Advert
12 foot by 4 foot
Maximum
visibility
3 Year
sponsorship
£350

(4 Available)



Single Board
Advert
4 foot by 4 foot
3 Year
sponsorship
£130
(18 Available)

E

Example of how hockey advertising boards show clearly in game photos.

